



John St.Pierre

**Author, Entrepreneur, Coach, &
Co-host of Entrepreneurs United Podcast**

John St.Pierre is an accomplished entrepreneur with an incredible depth of experience from both significant failures and successes. John has co-founded and led two companies he built and scaled to over **\$50M+** in global revenues. One of which he lost dramatically, while the other grew to **\$100M+** by implementing his entrepreneurial learnings. Empowering others on the Entrepreneurs United podcast, John is a trusted investor, speaker, and mentor to many entrepreneurs in the business world today.

AUDIENCE



Age Range

32 - 70



Demographic

**65% Male
35% Female**



Geographic

80% US

PODCAST ANALYTICS



SPOTIFY

Global Ranking

5%

Plays all time

13,679

Spotify impressions

1,641

Genre

Business

**Entrepreneur &
Business Mentor**

**Consultant &
Sales Expert**

**Author & CEO
Coach**



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SERVICES



Speaking



1:1 Coaching



Mastermind



Strategic
Planning
Workshop



JEFFREY UNGER
FOUNDER AND CEO OF G2
CAPITAL ADVISORS



Valuable Lessons, Real-Life Stories, and more

This book is an essential read for any emerging business leader. It offers valuable lessons, real-life stories, and important strategies based on the author's experience in growing multiple companies between \$50M and \$100M.

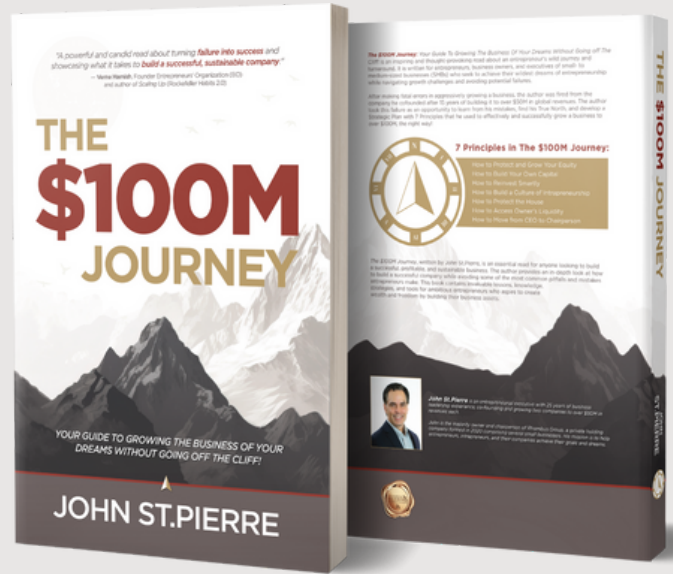


Vince Pastore
Partner, HBK Advisors



Path for Success

The best lessons learned are those born out of failure. John's journey is the perfect guide for entrepreneurs to navigate the difficult challenges and create a path for success."



PROFESSIONAL BACKGROUND

John St. Pierre is an entrepreneurial executive with over **25 years** of business leadership experience. Starting his journey as a franchisee for College Pro Painters while still in college, he quickly developed his entrepreneurial skills. After graduating with a Bachelor's Degree in Accounting, he continued to thrive in roles such as General Manager for College Pro and VP of Sales for HandymanOnline.com. After the **Dotcom crash in 2001**, John took a role as President of WorldAtMyDoor, an e-commerce platform for small businesses, which was successfully sold in 2002.

In 2003, he co-founded two successful companies: Legacy Global Sports and BrandPoint Services. Legacy Global Sports became a global youth sports management powerhouse, reaching **over \$50M** in global revenues. BrandPoint Services, a national commercial contracting firm, exceeded **\$100M in revenue**, with John serving as the majority owner and chairperson.

Additionally, John established Rhombus Group in 2020, a holding company supporting small businesses. He shares his expertise through his book, **The \$100M Journey**, while hosting the Entrepreneurs United Podcast with Rich Hoffmann. John inspires entrepreneurs as a coach and mentor, embodying the principles of success outlined in his book.



Speaking Overview

In *The \$100M Journey*, his personalized and customized programs guide the audience on how to shift their mindsets and build their businesses foundation and team for success. His **ultimate goal** is to help entrepreneurs around the globe build the business of their dreams while avoiding the many pitfalls of business growth.

[\(Click Here to See More\)](#)

SPEAKING EVENTS

FIND YOUR PURPOSE

AND KICK ASS



Audience: All

BUILD A Culture Of Intrepreneurship



Audience: Leadership Teams

The 7 Principles of Entrepreneurial Success



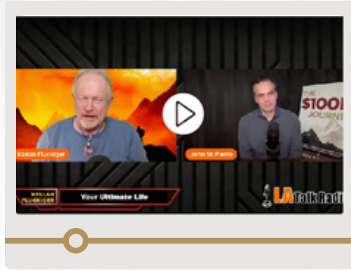
Audience: Entrepreneurs



MEDIA/PODCAST



Zero to CEO



Your Ultimate Life with Kellan Fluckiger



The \$100M Journey



From Forced Exit to Creating a \$100 Million Enterprise

TESTIMONIALS



RICH HOFFMANN
CO-HOST EU PODCAST



Packed with Actionable Strategies for Entrepreneurs

"This book is packed with actionable strategies for entrepreneurs who want to build and grow a business sustainably without repeating the same mistakes others have made. Every business leader needs this book in their library."



CHARLIE CHASE
CEO CALIFORNIA CLOSETS



Insights Beyond Just Theoretical Guidance

"Having been both a witness and mentor to John's relentless pursuit of growth and success first hand, his insights go beyond just theoretical guidance. It's humble, practical, personal."

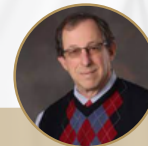


Cameron Herold
Author of Vivid Vision



Every Leader Needs to Devour This

"His book is a must-read, packed with actionable strategies for entrepreneurs who want to sustainably build and grow a business without repeating the same mistakes we've both made. Every leader needs to devour this!"



Steve Cohen, ESQ
ESQ - Devine Millimet



You Can't Get to Your Destination Without Embarking on the Correct Journey

"You can't get to your destination without embarking on the correct journey. John provides a "better-than-GPS" guide to the promised land for every hopeful entrepreneur. John reminds us that if we fall flat on our face, then we are at least falling forward in the pursuit of our entrepreneurial dreams."



JEFF WALL
CEO - HANDYMAN CONNECTION



Failure...it's Such a Harsh Word That Many of Us Seem to Fear and Avoid

"Failure...it's such a harsh word that many of us seem to fear and avoid. The Author of the \$100M Journey takes us on a personal journey showing that 'Failure' can be a momentary redirection leading us to learn and grow, while providing an opportunity for greater success and satisfaction on our journey."

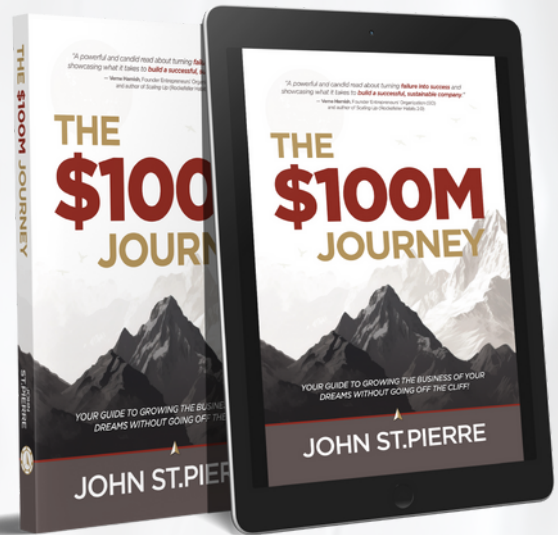


JASON MITCHELL
CEO AND CO-FOUNDER OF FINANCIAL WING



I'm thankful for the advice, guidance, and mentorship offered by John

"His invaluable insights and encouragement played and continue to play a crucial role in my effective transition to a new career. Throughout this journey, John has been a reliable companion, offering expertise and sincere care at every stage and I couldn't have done it without him."



ACHIEVEMENTS

Entrepreneurial executive with **25 years** of business leadership experience who has co-founded and grown two companies to over **\$50M** in revenues. Majority owner and chairperson of Rhombus Group, a private holding company formed in 2020 comprising several small businesses run by extraordinary entrepreneurs. Majority owner and chairperson of BrandPoint Services a **\$100M+** company. Co-Host of Entrepreneurs United, a podcast for entrepreneurs in its 5th season. Wrote the **\$100M Journey** that launched in November 2023.

GET IN TOUCH



[856-264-2021](tel:856-264-2021)



john@rhombusgroup.com



100mjourney.com



Let's chat
[Booking Link](#)